CareGiving MetroWest
INFORMATION. CONNECTION. COMMUNITY.
www.caregivingmetrowest.org

CaregivingMetroWest.org Sponsorships

CaregivingMetroWest.org is made possible through generous funding support from the MetroWest Health Foundation, sponsors and donors that support our goal of providing comprehensive web-based information, community connections and support for caregivers in 25 communities in the MetroWest region of Massachusetts.

Primary Sponsors – $5,000 for one year

- Placement of logo on homepage in spinning display.
- Display consists of up to 12 logos, rotating approximately every seven seconds.
- Clicking on logo in spinner directs user to sponsor's homepage (or other specified page of sponsor's website), with link opening in separate window.
- **Primary Sponsors** will also be listed on sponsors page on *CaregivingMetroWest.org*, with logo, brief description of sponsor's company and/or services, address, phone number and link to sponsor's website.
- If **Primary Sponsor** provides a service or resource listed in our "Resources by Type" section, their listing will be placed in alphabetical order at the start of that page's listings, in a shaded box with text denoting their support for the site as a **Primary Sponsor**.
- Sponsors can purchase multiple spots on the spinner.
- Sponsors purchasing at least two spots on the spinner (minimum commitment of $10,000) can choose to be the **Exclusive Primary Sponsor** in their resource category. No other company in that category will be allowed to purchase a spot in the spinner that year.
- **Exclusive Primary Sponsors** will be noted as such in their listing atop the page for that category in our "Resources by Type" section.

Contributing Sponsors – $2,500 for one year

- **Contributing Sponsors** will be listed on sponsors page on *CaregivingMetroWest.org*, with logo, brief description of sponsor's company and/or services, address, phone number and link to sponsor's website.
- If **Contributing Sponsor** provides a service or resource listed in our "Resources by Type" section, their listing will be placed in alphabetical order at the start of that page's listings, below any **Primary Sponsors**, in a shaded box with text denoting their support for the site as a **Contributing Sponsor**.

Supporting Sponsors – $1,000 for one year

- **Supporting Sponsors** will be listed on sponsors page on *CaregivingMetroWest.org*, with logo, brief description of sponsor's company and/or services, address, phone number and link to sponsor's website.

CaregivingMetroWest.org is made possible by generous support from the
MetroWest Health Foundation and is a program of BayPath Elder Services, Inc.
33 Boston Post Road West, Marlborough, MA 01752
For more information, call 508-573-7204

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Payment for Sponsorships

Billings for all sponsorship levels are for a 12-month period from date of placement of logo on homepage.

Checks should be made payable to BayPath Elder Services, Inc. and sent to:

BayPath Elder Services, Inc.
Attn: *CaregivingMetroWest.org* website
33 Boston Post Road West
Marlborough, MA 01752

BayPath Elder Services, Inc. is a 501(c)(3) tax-exempt nonprofit organization.

Donations

Donations in any amount are always welcome. You can support the work of *CaregivingMetroWest.org* by making a tax-deductible contribution or by including the website in your estate planning. We can also assist you in planning a bequest or charitable donation to benefit caregivers.

Donors will be recognized on an appreciation page on the website.

To learn more about how you can support the *CaregivingMetroWest.org,* please call Stephen E. Corso, MSW, LICSW at 508-573-7224.

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