

***CaregivingMetroWest.org* Sponsorships**

CaregivingMetroWest.org was launched with funding from the MetroWest Health Foundation. To maintain and expand the site, we rely on sponsors and donors who support our goal of providing comprehensive web-based information, resources and support for caregivers in the MetroWest region of Massachusetts and beyond.

Primary Sponsors – \$5,000 for one year

- Placement of logo on homepage in spinning display.
- Display consists of up to 12 logos, rotating approximately every seven seconds.
- Clicking on logo in spinner directs user to sponsor's homepage (or other specified page of sponsor's website), with link opening in separate window.
- **Primary Sponsors** will also be listed on sponsors page on *CaregivingMetroWest.org*, with logo, brief description of sponsor's company and/or services, address, phone number and link to sponsor's website.
- If **Primary Sponsor** provides a service or resource listed in our "Resources by Type" section, their listing will be placed in alphabetical order at the start of that page's listings, in a shaded box with text denoting their support for the site as a **Primary Sponsor**.
- Sponsors can purchase multiple spots on the spinner.

Corporate Partnerships

We also have opportunities for broader corporate partnerships and branding on individual sections of the website or across the entire site. Contact Caregiving MetroWest Program Manager Douglas Flynn at 508-573-7204 or dflynn@baypath.org to discuss specific options.

Payment for Sponsorships

Billings for all sponsorship levels are for a 12-month period from date of placement of logo on homepage.

Checks should be made payable to BayPath Elder Services, Inc. and sent to:

BayPath Elder Services, Inc.
Attn: Caregiving MetroWest website
33 Boston Post Road West
Marlborough, MA 01752

Caregiving MetroWest is a program of BayPath Elder Services, a 501(c)(3) tax-exempt nonprofit organization.

Donations

Donations in any amount are always welcome. You can support the work of *CaregivingMetroWest.org* by making a tax-deductible contribution or by including the website in your estate planning. We can also assist you in planning a bequest or charitable donation to benefit caregivers. Donors will be recognized on an appreciation page on the website.